



# Conference Agenda



SOA and E2.0 Partner Community Forum: March 15<sup>th</sup> & 16<sup>th</sup> 2011  
Hands-on Workshops: March 17<sup>th</sup> & 18<sup>th</sup> 2011

**ORACLE**

**PARTNER NETWORK**

Specialized. Recognized by Oracle.  
Preferred by Customers.



## Agenda

### Program Tuesday, March 15<sup>th</sup> 2011

Venue: **Capgemini Offices**  
Papendorpseweg 100  
3528 BJ Utrecht  
The Netherlands

Time	Program	Where
11.00 - 11.30	Registration	Lobby
11.30 - 12.15	Lobby Lunch	Lobby
12.15 - 12.30	Welcome & Introduction	Auditorium
12.30 - 13.15	Keynote Oracle Middleware Strategy and information on Application Grid and Exalogic Andrew Sutherland, SVP Middleware Sales EMEA, Oracle	Auditorium
13.15 - 14.00	Keynote Managing Online Customer, Partner and Employee Engagement with Oracle E2.0 Solutions “the business case for a strategic solution for all online communities” Andrew Gilboy, VP E2.0 Sales EMEA, Oracle	Auditorium
14.00 - 14.30	Coffee Break	Lobby
14.30 - 15.15	Partner SOA/BPM Reference Case Leon Smiers	Auditorium
15.15 - 16.00	Partner WebCenter/UCM Reference Case Vikram Setia	Auditorium
16.00 - 16.30	Break	Lobby
16.30 - 17.00	SOA and BPM 11gR1 PS3 Update David Shaffer, VP Product Management, Oracle	Auditorium
17.00 - 17.45	Why Specialization is important for Partners Nick Kritikos, Hans Blaas & Juergen Kress, Alliances & Channels, Oracle	Auditorium
17.45 - 22.45	Social event Tour and tasting in beerbrewery and museum, dinner at Restaurant De Beleving.	Utrecht



## Agenda

### Program Wednesday, March 16<sup>th</sup> 2011

Venue: **Capgemini Offices**  
 Papendorpseweg 100  
 3528 BJ Utrecht  
 The Netherlands

Time	Program	Where
09.00 - 09.15	Welcome & Introduction Day II	Auditorium
09.15 - 10.30	Breakout round 1	
	Breakout 1: SOA Suite 11g PS3 & OSB	Auditorium
	Breakout 2: Importance of ADF & JDeveloper	C-2-08
	Breakout 3: SOA Security IDM	C-1-07
	Breakout 4: WebCenter PS3, Whats New	C-2-05
	Breakout 5: E2.0 Sales Plays	C-1-05
10.30 - 10.45	Break	Lobby
10.45 - 12.00	Breakout round 2	
	Breakout 1: WebCenter PS3, Whats New	C-1-05
	Breakout 2: Applications Management Enterprise Manager and Amberpoint	C-2-05
	Breakout 3: ADF/WebCenter 11g integration with BPM Suite 11g	Auditorium
	Breakout 4: Importance of ADF & Jdeveloper	C-1-07
	Breakout 5: JCAPS & OC4J migration opportunities for service business	C-2-08
12.00 - 13.00	Lunch	Lobby
13.00 - 14.30	Breakout round 3	
	Breakout 1: BPM 11g, Whats New	Auditorium
	Breakout 2: Universal Content Management! 11g	C-1-05
	Breakout 3: SOA Security IDM	C-1-07
	Breakout 4: E2.0 Surrounding Products: ATG, Documaker, Primavera	C-2-08
	Breakout 5: Middleware Industry Value Propositions & Sales Plays	C-2-05
14.30 - 14.45	Break	Lobby
14.45 - 15.30	Fusion Applications Rajan Krishnan, Vice President, Applications Development & Product Management, Oracle	Auditorium
15.30 - 15.45	SOA & E2.0 Summary & Closing Hans Blaas & Jürgen Kress	Auditorium
15.45 - 16.00	Finish & Departure	



## Agenda

**Only for those who pre-registered**

**Hands-On Workshops Thursday, 17<sup>th</sup> and 18<sup>th</sup> March 2011**

Venue: **Hotel Vianen**  
Prins Bernhardstraat 75  
4132 XE Vianen  
The Netherlands

WebCenter 11g Bootcamp

SOA 11g Bootcamp

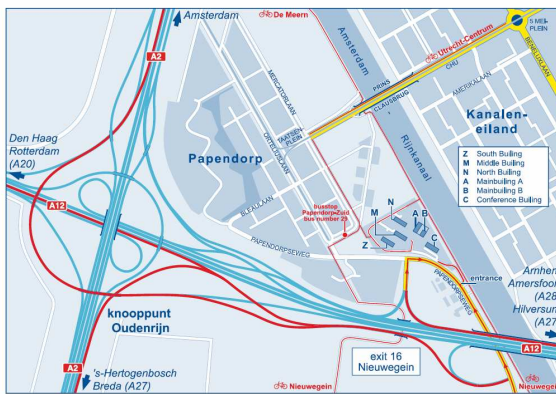
BPM 11g Bootcamp



## Venue Tuesday, March 15<sup>th</sup> and Wednesday, March 16<sup>th</sup>

### Capgemini Offices

Papendorpseweg 100  
3528 BJ Utrecht  
The Netherlands  
Telephone: +31 (0)30 689 9991

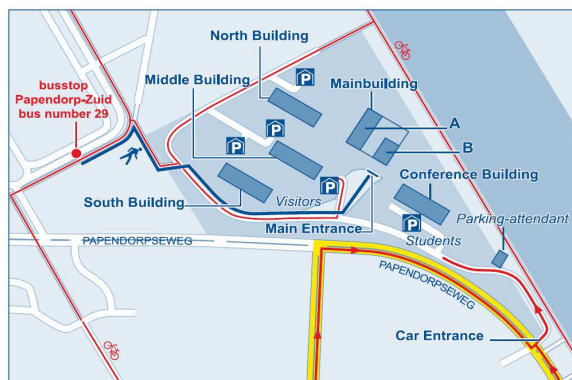


### Find your way

Capgemini Offices are situated at area called "Papendorp" south of Utrecht.

### By bus:

Bus route 29 runs Monday through Friday from Utrecht Central Station to Papendorp and v.v.. The bus runs every 12 minutes during peak hours and every 15 minutes during non-peak hours. Get off at stop "Papendorp-Zuid". Tickets can be bought in the bus. The tickets are chip cards, and valid for several hours, depend on with you will buy. But pay attention that you will check in an check out in every public bus ride.



### By car:

From Amsterdam (A2) At the Oudenriijn interchange ('knooppunt Oudenriijn'), follow Ring Utrecht. Take exit 16 Nieuwegein, At the end of the slop road, turn left (Papendorpseweg), after 400 metres, turn right into the Capgemini office complex.

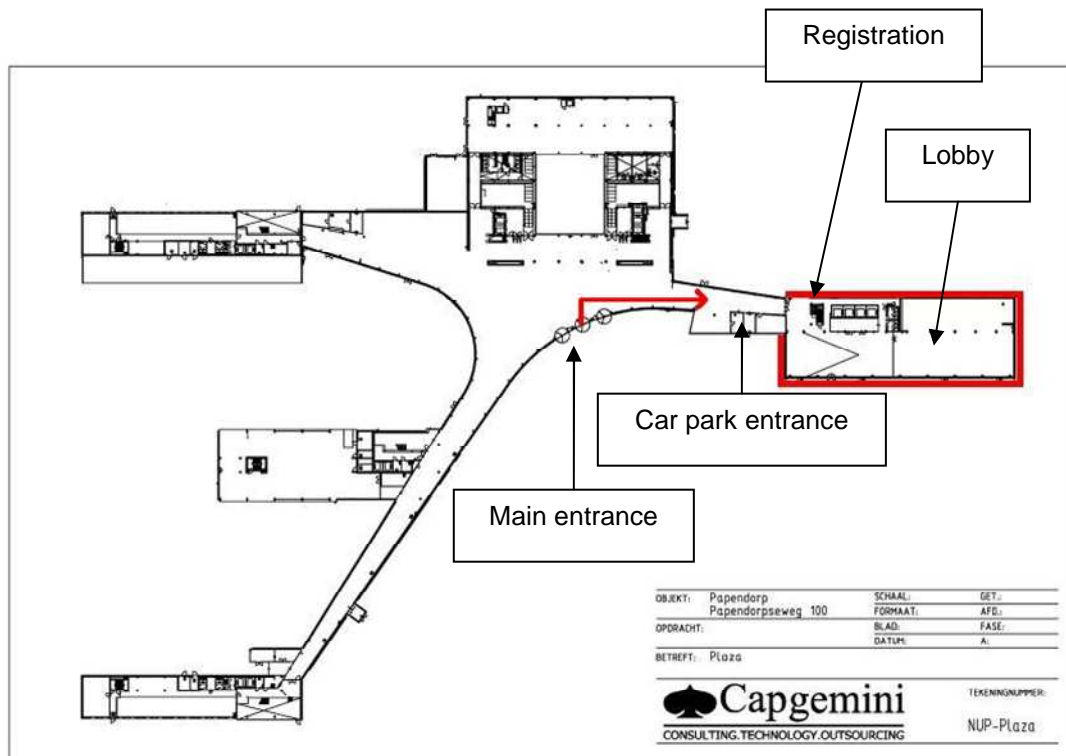
From 'Hertogenbosch (Den Bosch) (A2) the Oudenriijn interchange ('knooppunt Oudenriijn'), follow Ring Utrecht (South/ Zuid). Take exit 16, Nieuwegein. At the end of the slop road, turn left (Papendorpseweg), after 400 metres, turn right into the Capgemini office complex.

From Arnhem (A12) At the Lunetten interchange ("knooppunt Luntetten"), foollow Ring Utrecht. (South/zuid) Take exit 16, Nieuwegein. At the end of the slopt road, turn right (Papendorpseweg). After 250 meters, turn left into the Capgemini office complex.

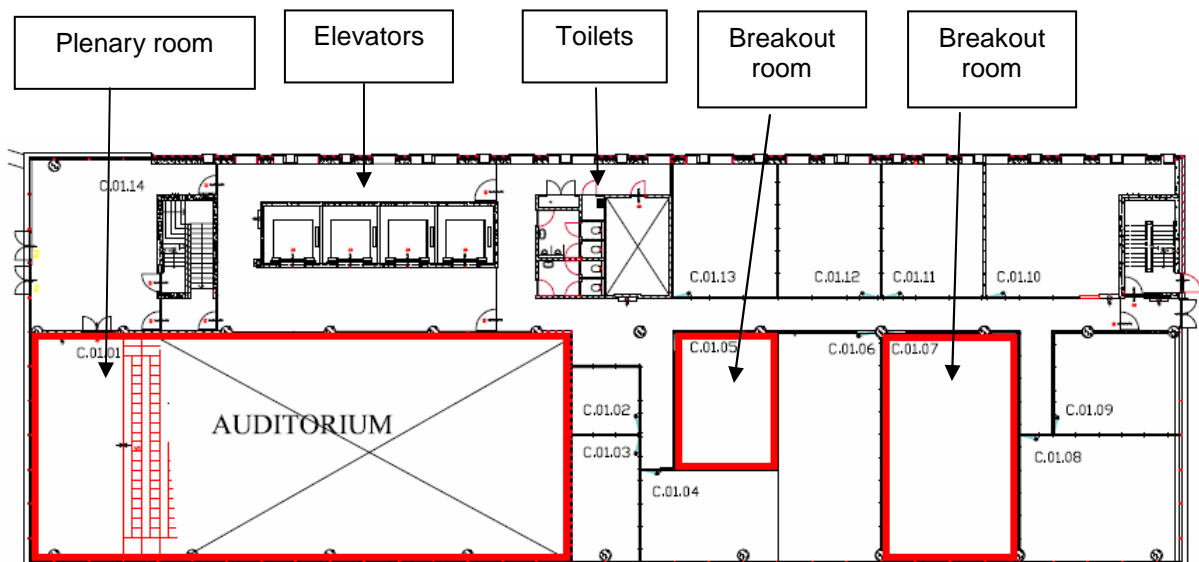
From The Hague /Rotterdam (A12). At the Oudenriijn interchange ('knooppunt Oudenriijn'), follow Ring Utrecht. Take exit 16 Nieuwegein, At the end of the slopt road, turn left (Papendorpseweg), after 400 metres, turn right into the Capgemini office complex.



## Floor plan ground floor

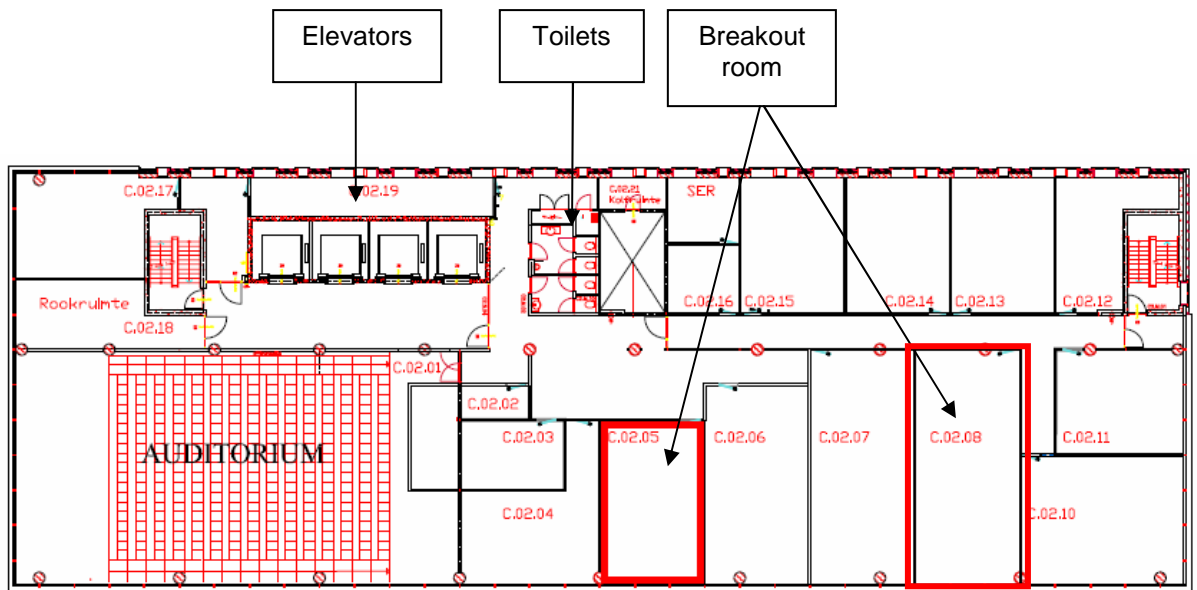


## Floor plan first floor





## Floor plan second floor





## Venue Thursday, March 17<sup>th</sup> and Friday, March 18<sup>th</sup> Only for those who pre-registered

### Hotel Vianen

Prins Bernhardstraat 75  
4132 XE Vianen  
The Netherlands  
Phone: +31 (0)347 32 59 59  
<http://www.hotelvianen.nl/>

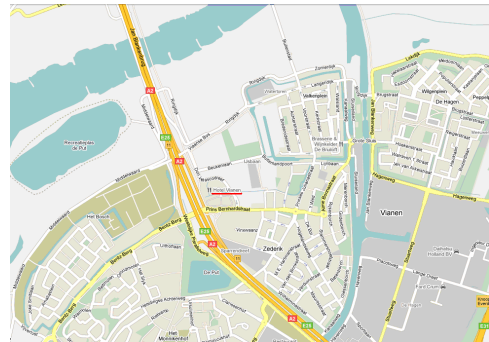


### Find you way

Hotel Vianen is situated in the city Vianen south of Utrecht.

### By bus:

At Central Station Utrecht you can take Bus route 81, 85, 90, 181, 387 and 388. These busses will stop at "Lekbrug". From this stop it is less than 5 minutes walk to reach the hotel.



### By car:

From Amsterdam A2 and The Hague A12. Follow A2 ('s Hertogenbosch). Take exit 11, Vianen (after the bridge). At the end of the slip road, turn left. At the traffic lights straight ahead and then take the first left to the hotel.

From s'Hertogenbosch/ Eindhoven A2. Follow A2 (Utrecht/Amsterdam). Take exit 11, Vianen (before the bridge). At the end of the slip road, turn right and then the first left.